



Affiliate Program Introduction

## Users and Transactions



**Over 700K**

**Social media followers**

We have over 700,000 followers on Telegram, Twitter, Medium and Reddit and we are active on off-line activities across the world. On twitter, we have 3 million impression.



**400K**

**Users**

Achievement of 400,000 users and over 60,000 KYC users in less than a year and a half of operation



**100M USD**

**Daily trading volume**

100 million USD daily transaction volume and 25,000 DAU (daily active users)

# Real and Transparent Transaction Data

OceanEx is honoured to be invited into the Data Accountability & Transparency Alliance (DATA) initiated by CoinMarketCap (CMC) as one of the 12 Initial Launch Partners, including Binance, Bittrex, OKEx, Huobi, Liquid, IDEX, OceanEx, Gate.io, KuCoin, HitBTC, Bitfinex and Upbit.



#	Name	Adj. Vol (24h)*	Volume (24h)	Volume (7d)	Volume (30d)
46	 OceanEx	\$238,652,369	\$238,652,369	\$721,575,971	\$2,512,550,345
47	 ExtStock	\$238,173,425	\$238,173,425	\$1,147,808,390	\$4,621,440,849
48	 Cryptonex	\$217,957,443	\$217,957,443	\$1,124,732,577	\$3,734,903,874

For more information about DATA and CMC ,please visit:

<https://blog.coinmarketcap.com/2019/05/01/happy-6th-birthday-data-alliance-block-explorers-and-more/>

# Functions of OceanEx Affiliate Program



## Referral link management and promotion group management

OceanEx affiliate program supports the affiliate agents to create promotion groups, release referral links according to different groups, and analyze the final effect of the release of referral links. Finally, optimize your strategy to earn more commissions.



## Income rebate details viewing function

Affiliate users can analyze the commission records on a deal-by-deal basis according to the details of commissions shown on the data display interface. You can view the information about daily commission by group name and asset category in the affiliate system. These data can help you analyze the commission effects, so that you can correctly adjust grouping promotion strategies based on the data analysis.

## Description of Direct Customer and Subagents



### Direct Customer

In OceanEx affiliate program, you can view the basic information about direct customer, position the direct customers with outstanding performance, and maintain a directional relationship. Meanwhile, you can also set the exclusive commission return ratio for them, transfer profits, improve the direct trading activity.



### Subagents

If the direct client is upgraded to your subagent, Affiliate agents can also view the basic information about the subagents. Affiliate agents can analyze the number of direct customers of subagents, learn the refund of commission of subagents, and examine the subagents' ability to win new clients. After positioning the high-quality subagents, the relationship with subagents can also be maintained offline.

# Affiliate Program Commissions

## Commissions from Direct Referrals

Jack successfully became an agent at OceanEx after filling in the form and passing the team reviews. Jack then invited his friends Bob and David to trade on OceanEx. So Bob and David became Jack's direct customers, where Jack can earn a commission in proportion to the trading fees incurred by the invitees.

**Jack can clearly view how many people he has invited in his agent backend.**



# Affiliate Program Commissions

## Commissions from Subagents

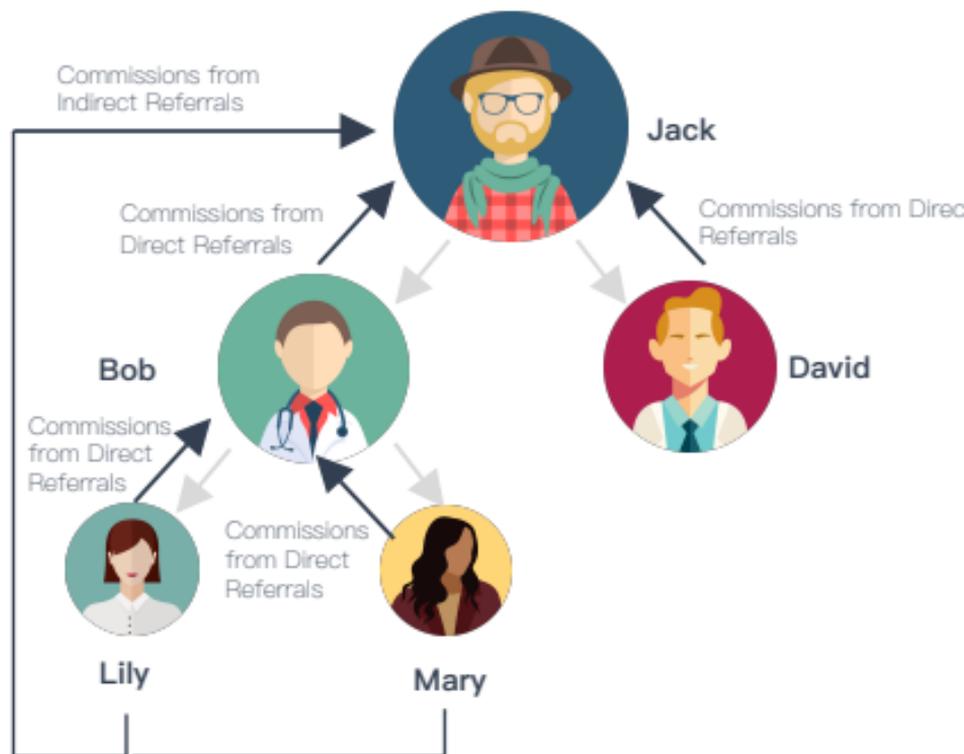
After being invited, Bob has realised that he is able to win new users and applied to OceanEx for being the agent as well. Then Bob invited Lily and Mary. (Although Bob has become the first-level agent, Jack can earn a secondary commission proportionally from transaction fees incurred by the users invited by Bob.)

**To put it simply:** When Bob trades, Jack will earn a commission from the direct referral. When either Lily or Mary trades, Jack earns a secondary commission from the indirect referrals while Bob earns his first-level commission from them as they are Bob's direct referrals.

During the first layer of the relationship, Jack is the agent, Bob and David are the direct customers invited by Jack. So Bob and David will give the commissions to Jack as the direct customers. While Lily and Mary were invited by Bob So they became Bob's direct customers and Jack's indirect referrals. Lily and Mary will give commissions to Bob as the direct referrals and give a secondary commissions to Jack as the indirect referrals.

# Affiliate Program Commissions

## Rules of Commissions from Subagents



**However, please note:** If either Lily or Mary applies for becoming an agent in future, new users invited by Lily or Mary will have no relationship Jack. Either Lily or Mary will earn a first-level commission from the new invitees as the direct referral. While Bob will earn a secondary commission from the new invitees as the indirect referrals.

# 3 Steps to Become an Agent

1

Fill out the form and provide the number of community members and effective subagents

2

Official Review

3

Become an agent at OceanEx after passing a probation period of one month

## Commissions from Spot Trading Up to 80%

Number of community coverage	0-1000	1000-2000	2000-3000	> 3000
Number of effective subagents	0-10	10-50	50-100	> 100
Commissions from Direct Referrals	20%	45%	60%	80%
Commissions from Indirect Referrals	5%	10%	15%	20%
*Effective subagents= Subagents' monthly spot trading volume>10,000 USDT				

## Commissions from Perpetual Contract Up to 70%

Number of community coverage	0-1000	1000-2000	2000-3000	> 3000
Number of effective subagents	10-50	50-100	100-500	> 500
Commissions from Direct Referrals	30%	45%	60%	70%
Commissions from Indirect Referrals	5%	10%	15%	20%
*Effective subagents= Subagents' monthly perpetual contract volume>100,000 USDT				

# Notices

## No Monopoly Mechanism

Jack will earn a commission from direct referrals when Bob trades. At the moment, the role of Bob is Jack's direct clients. Jack will earn a secondary commission from indirect referrals when Mary trades. At the moment, the role of Bob becomes Jack's subagents.

Meanwhile Bob will earn a commission from direct referrals when Mary trades. The role of Bob then becomes Mary's agent (a reference).

## An Agent Invites Another Agent

### 1、 Good judge of talent rewards

Jack, as a senior agent, knows many other agents, just like himself in the crypto business. Jack can contact the OceanEx officials to make a recommendation for agents, when facing the situations that the new users invited by each agent do not overlap and some agents are not willing to be Jack's subagents. When the recommended candidate passes the manual review and becomes an agent after passing the probation period, Jack can win the Talent scout Rewards. (The specific scheme for Talent scout Rewards is officially in the plan, please look forward to it.)

### 2、 Super team

After becoming OceanEx's agent, Jack can invite other agents who are comparable to his level and make them become his subagents. OceanEx will organize "Assembly Meeting " contest in teams from time to time, where the assessment criteria will be the number of invitees, transaction volume, commission rates, etc. The winning team will receive a big reward. (Specific team activities are officially in the plan, please look forward to it)



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